

# **ESPRIT DE CORPS**

## **(NEWSLETTER)**

**(From September 2019 to December 2019)**

### **DEPARTMENT OF MANAGEMENT STUDIES**

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*Newsletter released by:*

**Dr. Vikesh Kumar**  
Director

**Dr. Swati Watts**  
HOD- Management Studies

## Guest Lecture

Department of Management Studies organized a guest lecture by Mr. Umesh Kalra in September 2019. Mr. Kalra has 30 years of experience and has worked in different Ministries/ Departments in various capacities like under Secretary, Deputy secretary, Director, Joint Secretary, Advisor and then Senior Advisor.

Mr. Kalra spoke about trade war between China and U.S. He told that over the past year, the world's two largest economies have imposed tariffs on billions of dollars worth of one another goods. U.S President Donald Trump has long accused China of unfair trading practices and intellectual property theft. In China, there is a perception that the US is trying to curb its rise.



He concluded by saying that leading economic experts hope that a trade war won't happen.



## New Joinee in Department



Dr. Vishwajeet V. Jituri joined as Professor in October 2019. He is Ph.D, MBA, B.E (Electronics & Power ) and has 33+ years of total experience (30+ years of Industry Experience in Toshiba, L&T, Rockwell Automation, Bhartia Cutler Hammer). He has expertise & training deliverability in Business Management along with practical experience in Business Marketing. Dr. Jituri is teaching Personality Development Skills, Employability Enhancement Skills, Income Tax and Macro Economics.

## मैं मुसाफिर राहों का

मैं मुसाफिर राहों का, मंज़िल की मुझको चाहत नहीं।  
जो सुकून इन राहों में है, मंज़िल में वो राहत नहीं।  
मैं खुद, खुदसे, खुदके लिए,  
गैरों की मुझे ज़रूरत नहीं।  
हाँ हूँ अकेला ज़माने में, पर खुदमे मैं तन्हा नहीं।

मैं मुसाफिर राहों का, मंज़िल की मुझको चाहत नहीं।  
चाहत नहीं तेरे साथ की,  
चाहत नहीं तेरी बात की,  
चाहत नहीं मेरा नाम पुकारती तेरी उस आवाज़ की।  
मे खुश हूँ तुझसे दूर रहकर, तेरे साथ मे वो राहत नहीं।

मैं मुसाफिर राहों का, मंज़िल की मुझको चाहत नहीं।  
मेरी मंज़िल भी तू, चाहत भी तू,  
मेरे इश्क की इबादत भी तू।  
जो सुकून तेरी यादों में है, इबादत में वो राहत नहीं।

मैं मुसाफिर राहों का, मंज़िल की मुझको चाहत नहीं।

**By: Gaurav Upadhyay- 6<sup>th</sup> Sem.**

## Training & Placement Activity

T&P Dept. organized Placement Drives and Company Seminars for BBA Students.

### Placement Drives

- Maxleben, Noida
- Cvent, Gurgaon

### Company Seminars

- Mohd Sohaib
- Ducat, Faridabad



## Conference

Prof. (Dr.) Vishwajeet V. Jituri (BBA Faculty) participated in International Conference on 'Industry 4.0 and the Future of Work' held at IILM University, Gurugram on 6<sup>th</sup> December 2019.

He presented a paper titled 'Review of Industry 4.0 in Industrial Automation and kept the audience spellbound. The paper has been published in a book (ISBN 978-93-89714-70-8), which was released in the Conference.



## Blog Submissions

BBA Faculty submitted interesting Blogs, which were published on EIT website.

<u>Faculty</u>	<u>Topic</u>
Ms. Sanjana Kaushik	Career Possibilities After BBA
Ms. Komal Bhardwaj	Diversity Management in B.tech, BBA, BCA colleges in Faridabad
Dr. Vishwajeet V. Jituri	Can Electric Vehicle (EV) Push Result in Unemployment?
Dr. Swati Watts	Transform with Mini Habits

## Corona Virus: Emerging Phenomena

'Corona Virus', a newly emerged virus; has created massive havoc in the mindset of people in the world. China; the place of its emergence is struggling to contain the spread of a new virus that has claimed at least six lives , so far since 31<sup>st</sup> December 2019. Almost 300 people have been hospitalised. Worryingly enough, the doctors

have confirmed that the infection is spreading rapidly among humans. The outbreak has triggered memories of SARS (Severe Acute Respiratory Syndrome); which originated in China in 2002. By 2003, it infected more than 8,000 people and killed 774 in a pandemic that ripped through Asia. The present virus named Corona; was first detected in Wuhan city. They thereby cancelled the upcoming 'Lunar New Year celebrations', where hundreds and thousands of people were expected to attend. It's effect has caused China to close some of its major cities. Corona virus symptoms are running nose, headache, cough, sore throat, fever, not feeling well; overall seemingly like the symptoms of other fevers. But Corona affects the peoples' mindset with fear and anxiety; making their days like a fading sun: that passes away, quickly from the sight of the world.

To save the world from such type of deadly phenomena, it requires timely action of effective measures and proper evacuation; proper treatment provided in a consistent manner. Thus, we can be a milestone of peace in this dying world.

**By:- Joshua Mathew Johnson – 6<sup>th</sup> Sem.**

## Sher

ज़िन्दगी के फसानों में ना जाने क्या क्या लिख दिया,  
किसी ने लिखी ज़मीन किसी ने आसमां लिख दिया।।

यूं तो दुनिया जहान की बातें थीं पास मेरे भी लिखने को,  
मैंने उठाई कलम और माँ लिख दिया।।

कि अब कुछ बचा ही नहीं था पास मेरे, मानो एक शब्द  
में पूरा जहान लिख दिया।।

**By: Gaurav Upadhyay- 6<sup>th</sup> Sem.**

## Conference

Ms. Sanjana Kaushik presented a paper on "Retention of Talent Management Strategies" in two day Inter Disciplinary National Conference held at DAV Centaury College, Faridabad in 11/12 Oct. 2019. The paper revealed various talent management practices and strategies like reward, recognition, growth, salary structure, working environment, team building etc.; leads to a strong bonding between Management and the Employees.



## Yeh Zendgi

Yeh zendgi ka karva rukega nhi  
Tu aya h aaj yaha, to kal mitega bhi yahi  
Saase to Terri bhi udhaar ki h  
Aaj nhi toh kal tu bhi marega yahi  
Jb marna hi h toh kuch kar ke toh mar  
Soso ke thamne se Pehle  
Ek baar udaan toh bhar  
Marne vaalo ki kami nhi  
Pr marna h toh ese na mar  
Do log toh tujhe Yaad kre  
Koi tere marne ke Baad bhi  
Tere liye asak bahae kuch esa toh  
Kr.....

**By:- Jaya Kumari – 2<sup>nd</sup> Sem.**

***Our gracious thanks to ALL for valuable contribution in the Department of Management Studies. We look forward to your continued support to take EIT to new heights.***

## **EDITORIAL BOARD**

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