

Echiesta^{2K26} Star



MOHIT CHAUHAN

INDIAN PLAYBACK SINGER

Performing Live on **28th March, 2026**

An Initiative by "The Last Centre"



Affiliated to GGSIPU



Guru Gobind
Singh
Indraprastha
University



ECHELON INSTITUTE OF TECHNOLOGY, FARIDABAD

Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), Delhi
(Accredited 'A++' Grade by NAAC)

SPONSORSHIP PROPOSAL

Echiesta ^{2K26}
TECHNO-CULTURAL FEST



27TH-28TH MARCH, 2026

An Institute of the Students, For the Students, By the Students.

Introduction

We, at Echelon Institute of Technology (EIT), Faridabad, proudly invite you and your esteemed organization to partner with us for the "**ECHIESTA 2K26**"—a three-day extravaganza that promises unmatched entertainment, engagement, and exposure. The event will take place on **27th, and 28th November 2026** at our sprawling 17.5-acre campus.

EIT, established in 2007, is renowned not just for academic excellence but for creating unforgettable experiences. With past collaborations with major media platforms like Netflix, Sony LIV, and The Viral Fever (TVF), our campus has been a sought-after destination for events and productions. This year's grand lineup includes the Freshers' Party, EDM Night, and a Star Night—culminating in a live celebrity performance.

We anticipate gathering of approximately **10,000+ students** from various schools, colleges, and coaching institutes from Pan India. along with Alumni and people from local community. This is your opportunity to position your brand at the heart of a highly influential audience, while supporting a platform for the youth to "Celebrate Life."



2k26
Echiesta Star
MOHIT CHAUHAN
Indian Playback Singer



CULTURAL EVENTS



Fashionscape (Fashion Show)



Rhythm & Movement (Dance Category)

- Solo
- Duo
- Group
- Solo Battle
- Group Battle



Rhythm & Riffs (Music Category)

- Solo
- Duo
- Band Battles
- Instruments
- Rapp



Curtain Call (Drama Category)

- Monologue
- Stage Play
- Nukkad



Creative Canvas (Drawing Category)

- Sketch/ Painting
- Face Painting
- T-shirt Painting
- Rangoli
- Trash to Treasure (Best out of Waste)

LITERARY EVENTS



Literary Events

- Debate
- Declamation
- Poetry (Hindi)
- Poetry (English)
- JAM (Just a Minute)
- AD MAD Show
- Narrative Nexus-Hindi (Creative writing)
- Narrative Nexus-English (Creative writing)
- The Change Makers Challenge

TECHNICAL EVENTS



Technical Events

- Hacksplash 2.0
- Coding Battle
- Tech Talk
- Lan Gaming
- Technical Quiz
- Roborace(Hurdles)
- Roborace(Line Followers)
- Arudino Project Battle
- Technology for a Better World
- Shark Tank
- Ideathon

OTHER EVENTS



Capture & Create

- Reel & Reveal
- Snap & Showcase



Raso Vaisa (Cooking Event)

- Prelim Round: Fireless Flavors (Cooking without fire)
- Final Round: Master Chef Showdown (Cooking without fire)



SOME OF THE PAST PARTICIPANT COLLEGES:

- 1 Gargi College—University of Delhi
- 2 Deshbandhu College - University of Delhi
- 3 Ramjas college - University of Delhi
- 4 Ramanujan Collage - University of Delhi
- 5 Kamala Nehru College - University of Delhi
- 6 Motilal Nehru College
- 7 Delhi Technical Campus
- 8 Indira Gandhi Delhi Technical University For Women
- 9 The Dramatics Society of ARSD College
- 10 Guru Tegh Bahadur Institute of Technology
- 11 Maharshi Dayanand University, Rohtak
- 12 IGNOU
- 13 Manav Rachna International Institute of Research and Studies
- 14 Delhi University SOL
- 15 Jagannath Institute Management School
- 16 Guru Nanak Khalsa College
- 17 ABES Engineering College
- 18 Don Bosco Institute of Technology
- 19 Motilal Nehru College
- 20 Raja Jait Singh Government Polytechnic
- 21 DAV college
- 22 Integral University
- 23 GPW, faridabad
- 24 PGDAV Evening College
- 25 Lingaya's University
- 26 Satyug Darshan Institute Of Engineering
- 27 Aravali College of Engineering and Management
- 28 Brilliant Open School & many more.....

WHY PARTNER WITH US?

Echelon Institute of Technology has a legacy of hosting grand events and celebrity concerts in the past. We would be proud to partner with the organizations that embrace new ideas and are aware about the importance of grooming of the youth. We welcome renowned brands to engage with our community and contribute to the successful execution of the event. We have a massive social media fan following that would help you to create a buzz through the marketing of the event and college. The event would have an all-round coverage through digital media and will also have print media coverage in newspapers. Event will also be broadcasted on local news channels. You can set up your stall and get an audience of more than 10,000+ for your brand, product, or service. The below would be the benefits:



Collaborative creation and evolutionary partnerships.



1. Massive Reach:

Target over 10,000+ attendees in person and reach thousands more through our extensive digital and media coverage & hoardings in high traffic areas that can significantly boost visibility and can create buzz.



2. Pre-Event Digital Campaign:

Your logo and name will be featured in promotional emails to students, alumni, and corporate contacts.



3. Main Stage Presence (Backdrop):

Your logo will be featured prominently on the main stage during key performances & ceremonies.



4. Social Media Buzz:

Leverage our active presence on platforms like Facebook, Instagram, YouTube & LinkedIn to enhance your brand visibility.



5. Official Website:

Your logo and link to your website will be displayed on the **ECHIESTA** event page, driving traffic from students and visitors.



6. Brand Interaction:

Set up a stall and engage directly with students and participants. Launch your products, services, or promotional campaigns.



7. Memorable Association:

Be part of a celebration that the youth will cherish, associating your brand with fun, innovation, and excitement.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR



Title Partner – Rs. 3,00,000/-

- Company's name and logo will be prominently featured across all publicity channels, including print, electronic, and social media as a main sponsor for premier visibility.
- A dedicated stall will be provided for showcasing and selling your latest products and services.
- Opportunity to have a direct engagement with audience.
- Company's name will appear in bold on all event posters, and backdrops.
- One flex banner and exposure on hoardings will be included in all over Faridabad, Ballabhgarh, Palwal, Delhi & NCR etc.
- Permission to company representative to install canopy, standee, or flex of your own one each at the venue.
- Promotion of company name & logo through digital media campaigns and company name through SMS.
- Regular brand mentions by event hosts and DJs across all three days of the event.
- Complimentary lunch for up to two company representatives on the event day.
- Special seating arrangement for five people at the live concert.
- Complimentary passes for up to five family members only.



An unparalleled service to humanity.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR



Associate Partner — Rs. 2,00,000/-

- Company's name and logo will be prominently featured across all publicity channels, including print, electronic, and social media as a co-sponsor status.
- Opportunity to have a direct engagement with audience.
- Company's name in semi-bold on all event posters, and backdrop of the events.
- One flex banner and exposure on hoardings will be included in all over Faridabad, Ballabhgarh, Palwal, Delhi & NCR etc.
- Promotion of company logo through digital media platforms & company name through SMS.
- A dedicated stall will be provided for showcasing and selling your latest products & services.
- Permission to company representative to install one standee of your own at the venue.
- 3-4 times brand mentions by event hosts on the day of the event.
- Complimentary lunch for upto two company representatives on the event day.
- Special seating arrangement for three people at the live concert.
- Complimentary passes for up to three family members only.



One common future: student, parents and the institute.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR



Student Partner – Rs. 1,00,000/-

- Company's logo will be displayed on all publicity channels, including print, electronic, and social media.
- Company's name on backdrop of the events.
- Opportunity to have a direct engagement with audience.
- Permission to company representative can install only one standee of your own on the day of the event.
- One flex banner and exposure on hoardings will be included in all over Faridabad, Ballabhgarh, Palwal, Delhi & NCR etc.
- Promotion of company name only through digital media platforms.
- Two times On-stage acknowledgments of the company name.
- Complimentary lunch for one representative on the day of the event.

SILVER SPONSOR



Media Partner – Rs. 75,000/-

- Company's logo will be featured on social media platform only.
- Company's name will appear on backdrop of the events.
- Opportunity to have a direct engagement with audience.
- Promotion of company name only through digital media channels.
- One flex banner and exposure on hoardings will be included in all over Faridabad, Ballabhgarh, Palwal, Delhi & NCR etc.
- Complimentary lunch for one representative on the day of the event.



Welcome to the future of education.

Additional Benefits for Sponsors

- The Platinum and Gold sponsors will get complimentary merchandise of our college.
- You can sponsor us as specific sponsors — Media partner, Travel partner, Music partner, Fitness Partner, Security Partner, Knowledge Partner, Decoration Partner, Beauty Partner etc.
- Engage through unique promotions like app downloads at ₹30–50/download.
- You can sponsor us in kind as well such as water bottles, food, drinks, technical equipment, flex, stationery, vouchers, mugs, badges, caps, t-shirts and other merchandise.

Event Sponsors

- Sponsors have the unique opportunity to support individual event prizes or opt for exclusive sponsorship of all prizes across selected events.



ECHELON HOSTS

ILLUSTRIOUS SINGERS



Mohit Chauhan



Aastha Gill



Guru Randhawa



Harry Sandhu



Jazzy B



Maninder Buttar



Jassie Gill



Raftaar



Wadali Brothers



Milland Gaba



Bombay Rockers



TATVA K DJ

AND MANY MORE...

GLIMPSES OF ECHIESTA



GLIMPSES OF ECHIESTA



STALLS @ ECHIESTA



Set Up Your Stall



We're inviting brands, creators, startups, and vendors to be part of Echiesta (Techno-Cultural Fest).

Tap into a high-energy, youth-driven audience with massive footfall, live performances, & nonstop engagement throughout the fest.

Ideal For

- Food & Beverage Vendors
- Tech Gadgets & Accessories
- Fashion, Jewellery & Lifestyle Brands
- Gaming, Art & Creative Merchandise
- Startups & Local Businesses

₹10,000 per stall

10x8 Feet Stall

(Includes 1 flex, 1 table, and electricity provision)



Limited stalls available

First come, first served

One common future: student, parents and the institute.

STALLS @ ECHIESTA



निमंत्रण हमारा - चुनाव आपका

STALLS @ ECHIESTA



GET IN TOUCH

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