

Roll No.

Total Pages : 2

013614

May 2023

B.Tech. (ME) VI SEMESTER

Principles of Management (PEC-ME-623-21)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Define management. (1.5)
- (b) Define the types of business. (1.5)
- (c) Define the role of sole proprietorship. (1.5)
- (d) Define the function of line and staff authority. (1.5)
- (e) What do you meant by delegation of authority. (1.5)
- (f) Define the concept of centralization and decentralization. (1.5)
- (g) Discuss the steps required for Job design. (1.5)
- (h) Define the function of HRM. (1.5)
- (i) Define the concept of job satisfaction. (1.5)
- (j) Define the concept of job enrichment. (1.5)

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161 [P.T.O.]



PART-B

2. (a) Explain the Current trends and issues in management with suitable example. (10)
 - (b) Differentiate between manager and entrepreneur with suitable example. (5)
 3. (a) Discuss the Nature and purpose of Planning with example. (5)
 - (b) Explain the Planning Tools and Techniques with suitable application. (10)
 4. Define motivation, motivation theories, and motivational techniques with suitable examples. (15)
 5. (a) Discuss the concept of cross functional teams with example. (5)
 - (b) Differentiate between formal and informal organization with neat diagrams. (10)
 6. (a) Discuss the types & theories of leadership with suitable example. (10)
 - (b) Define Controlling and discuss the process of controlling. (5)
 7. Explain the budgetary and non-budgetary control techniques with suitable example. (15)
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