

January 2023
BBA I SEMESTER
Fundamentals of Management (BBA/G/101)

Time: 3 Hours

Max. Marks: 75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) Why management is considered as a social science? (1.5)
 (b) Define planning. (1.5)
 (c) What do you understand by decision making? (1.5)
 (d) Write importance of organizing. (1.5)
 (e) What do you mean by delegation of authority? (1.5)
 (f) What are the functions of staffing? (1.5)
 (g) What is a joint stock company? (1.5)
 (h) What is the meaning of feasibility study? (1.5)
 (i) What are the major functions of management? (1.5)
 (j) What is meant by multinational corporation? (1.5)

PART -B

- Q2 (a) Write a brief note on management is both an art and a science. (10)
 (b) Explain MBO with its advantages and limitations. (5)
- Q3 (a) What are the various forms of business ownership? (5)
 (b) What is authority? Differentiate between authority and responsibility. (10)
- Q4 How the management differ from administration? Explain the role and function of management. (15)
- Q5 (a) Why it is said that "controlling is blind without planning"? (5)
 (b) Explain the principles of management according to Henry Fayol. (10)
- Q6 (a) What is decision making? Explain the process of decision making. (10)
 (b) What is line and staff organization? (5)
- Q7 What is decentralization? What are the various factors influencing the centralization and decentralization? (15)
